Media Release Template

**<Your Name> is Bringing the Outback to <Your Suburb/Congregation/Community Group>**

Join our Great Outback BBQ to help bring the Aussie Outback to <Your Venue>!

<Your name> will be hosting a Great Outback BBQ on <date> to help support Frontier Services and Aussie Farmers doing it tough, in remote Australia.

“I was so troubled to hear that there are significant mental health issues and people struggling with social isolation who need a helping hand. We are hosting a Great Outback BBQ to help Aussie Farmers doing it tough. Our BBQ is supporting Frontier Services who are on the ground across remote Australia delivering practical support to those in need,” said <Your Name>.

Friends, family and community members are invited to meet at <Your Venue>, on <Date> for our Great Outback BBQ which will raise money and encourage others to show their Outback Aussie Spirit.

“It’s a fun way that we can get involved and support a really great cause.” <Your Name>

<Include some of the special events taking place at your BBQ- what fundraising games will you be playing? How many people will be at your event?>

People all across Australia will gather ‘round the grill this September to promote mateship and standing with Aussie Farmers in Outback Australia.

“The Great Outback BBQ combines the popular Aussie tradition of gathering around the BBQ with the opportunity to lend your support to people living in the most isolated parts of the country,” said Frontier Services National Director, Jannine Jackson.

***Date: <insert date>***

***Time: <insert time>***

***Where: <insert location/address>***

***For more information, contact: <insert contact name and phone number>***

You can host your own Great Outback BBQ! Register at [www.greatoutbackbbq.com.au](http://www.greatoutbackbbq.com.au) to get involved! Register and you will receive your FREE welcome gift.